



National Alumni Association Corporate Sponsorship

Position your company in front of thousands of enthusiastic Delta State University alumni, friends of the university, and students. Be a part of the excitement and align your business with the DSU National Alumni Association! Numerous events are scheduled during the next 12 months that will highlight our sponsors and which provide unique opportunities for you to reach our alumni and student audience (Pig Pickin' 2013, Homecoming 2013, Chapter Meeting, Special Events, Student Alumni Association, etc...).

Alumni events are marketed to a general or targeted list of alumni from a constituency of over 32,000 plus alumni, and student events are marketed to a list of approximately 4,000 current students. Marketing includes links or listings in the monthly e-newsletter going to over 14,000 opt-in alumni, friends, and fans, sponsorship recognition on the Alumni Association and/or Student Alumni Association web sites, sponsorship recognition on event pages, registration pages and all direct mail associated with individual events, membership, birthday cards. The Alumni Association web site receives over 20,000 unique visitors per month.

We invite you to join us as a 2013 sponsor and gain high visibility with our alumni and student audience.

\$5,000 Statesmen Level

- Logo displayed on the DSU Alumni and Friends website.
- List in Alumni & Foundation Magazine (Winter/Summer/Homecoming Publication).
- Monthly E-Newsletter (12 publications).
- Email Blast (14,000 plus emails).
- Alumni Chapter Meetings (logo on invitation).
- All Alumni Association mail outs (birthday cards/membership notices).
- Special Events top sponsor level (Pig Pickin'/Homecoming).
- Alumni House Recognition (plaque in foyer).
- Social Networking (Facebook, LinkedIn, Twitter, Tumbler, You Tube, etc...).
- Alumni House Simmons Room priorities.
- Corporate Sponsorship Banner (All Special Events/Chapter Meetings, Graduation, all alumni related events).

\$2,500 Okra Level

- Logo displayed on the DSU Alumni and Friends website.
- Email Blast (14,000 plus emails).
- All Alumni Association mail outs (birthday cards/membership notices).
- Special Events top sponsor level (Pig Pickin'/Homecoming).
- Alumni House Recognition (plaque in foyer).
- Social Networking (Facebook, LinkedIn, Twitter, Tumbler, You Tube, etc...).
- Corporate Sponsorship Banner (All Special Events/ Chapter Meetings, Graduation, all alumni related events).